

BRADY B-459 THERMAL TRANSFER PRINTABLE MATTE WHITE POLYESTER LABEL STOCK

TDS No. B-459

Effective Date: 06/27/2012

Description: GENERAL

Print Technology: Thermal Transfer **Material Type:** White Polyester

Finish: Matte

Adhesive: Permanent Acrylic

APPLICATIONS

Designed for applications such as topside of printed circuit boards and rating plates that utilize high quality/density alphanumerics, barcodes and graphics.

RECOMMENDED RIBBONS

Brady Series R4900 and R6000 black ribbons

Brady Series R6000 Halogen Free (Previously known as R6000HF)

Brady Series R4400 colored (red, green, blue) ribbons

REGULATORY/AGENCY APPROVALS

UL: B-459 is UL Recognized to UL 969 Labeling and Marking Standard when printed with Brady Series R4900, R6000, R6000 Halogen Free black and R4400 colored ribbons. See UL file MH17154 for specific details.

CSA: B-459 is CSA Accepted to C22.2 No.0.15-95 Adhesive Labels Standard when printed with Brady Series R4900 and R6000 ribbon. See CSA file 041833 for specific details.

Brady B-459 is RoHS compliant to 2005/618/EC MCV amendment to RoHS Directive 2002/95/EC.

Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000	
	-Substrate	0.0023 inch (0.0584 mm)
	-Adhesive	0.0008 inch (0.0203 mm)
	-Total	0.0031 inch (0.0787 mm)
Adhesion to:	ASTM D 1000	
-Stainless Steel	20 minute dwell	44 oz/in (48 N/100 mm)
	24 hour dwell	49 oz/in (54 N/100 mm)
 -Polypropylene	20 minute dwell	31 oz/in (34 N/100 mm)
	24 hour dwell	43 oz/in (47 N/100 mm)
Tensile Strength and Elongation	ASTM D 1000	
	-Machine	44 lbs/in (765 N/100 mm), 90%
Tack	ASTM D 2979	
	Polyken™ Probe Tack	19 oz (526 g)
	1 second dwell	

Performance properties tested on B-459 printed with R4900, R6000, R6000 Halogen Free black and R4400 colored ribbons. Printed samples were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environments. Unless noted, results the same for all ribbons.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
Short Term High Service Temperature	5 minutes at 356°F (180°C)	No visible effect at 180°C Label shrinkage at 210°C
Long Term High Service Temperature	30 days at 212°F (100°C)	No visible effect at 100°C Label yellowed at 120°C
Low Service Temperature	30 days at -40°F (-40°C)	No visible effect
Humidity Resistance	30 days at 100°F (37°C), 95% R.H.	No visible effect
UV Light Resistance	30 days in UV Sunlighter™ 100	Severe yellowing of topcoat
Weatherability	ASTM G155, Cycle 1 30 days in Xenon Arc Weatherometer	Slight topcoat discoloration and chalking. R4400 red print removed.
Salt Fog Resistance	ASTM B 117 30 days in 5% salt fog solution chamber	No visible effect

Abrasion Resistance	Taber Abraser, CS-10 grinding wheels,	Print legible to:
	500 g/arm (Fed. Std. 191A, Method 5306)	R4000= 30 cycles
		R4900= 150 cycles
		R6000= 300 cycles
		R6000 Halogen Free= 300 cycles
		R4400= 100 cycles

PERFORMANCE PROPERTY CHEMICAL I	RESISTANCE
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Samples printed with Series R4900, R6000 and R6000 Halogen Free ribbons. Samples laminated to aluminum panels and allowed to dwell 24 hours prior to testing. Test conducted at room temperature. Testing consisted of 5 cycles of 10 minute immersions in the specified test fluid followed by a 30 minute recovery period. After final immersion, samples rubbed 10 times with cotton swab saturated with test fluid.

CHEMICAL REAGENT	EMICAL REAGENT SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	EFFECT TO LABEL STOCK	R4900/R6000 ¹	R6000 Halogen Free
Methyl Ethyl Ketone	Topcoat degraded	Print removed when immersed	Print removed when immersed
1,1,1-Trichloroethane	No visible effect	No visible effect w/o rub, print	Obsolete
		removed after rub	
Isopropyl Alcohol	No visible effect	No visible effect	No visible effect
Mineral Spirits	No visible effect	No visible effect	No visible effect
SAE 20 WT Oil @ 70°C	No visible effect	No visible effect	No visible effect
Mil 5606 Oil	No visible effect	No visible effect	No visible effect
Speedi Kut Cutting Oil 332	No visible effect	No visible effect	No visible effect
Gasoline	Slight yellowing	No visible effect w/o rub, slight	No visible effect, slight print
		print removal after rub	removal after rub
Rust Veto® 342	Slight yellowing	No visible effect	No visible effect
Northwoods™ Buzz	No visible effect	No visible effect	No visible effect
Saw Degreaser			
Deionized Water	No visible effect	No visible effect	No visible effect
5% Salt Solution	No visible effect	No visible effect	No visible effect
3% Alconox® Detergent	No visible effect	No visible effect	No visible effect
10% Sodium Hydroxide	No visible effect	No visible effect	No visible effect
Solution			
10% Sulfuric Acid	No visible effect	No visible effect	No visible effect
Solution			

¹Results the same with R4900 and R6000 ribbon. Solvent resistance results for R4400 colored ribbons not reported.

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least *two years from the date of receipt* for this product as long as this product is stored in its original packaging in an environment *below 80 degrees F (27°C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

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Alconox® is a registered trademark of Alconox Co.

BradyPrinter™ is a trademark of Brady Worldwide, Inc.

Northwoods™ is a trademark of the Superior Chemical Corporation

Polyken[™] is a trademark of Testing Machines Inc.

Rust Veto® is a registered trademark of the E.F. Houghton & Co.

Sunlighter™ is a trademark of the Test Lab Apparatus Company

ASTM: American Society for Testing and Materials (U.S.A.)

CSA: Canadian Standards Association

SAE: Society of Automotive Engineers (U.S.A.)

UL: Underwriters Laboratories Inc. (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional

Units.

Note: All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to

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